

fashion / calendar

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March 2, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 28, 1964</u>			
Feb. 27	ALTMAN'S RELEASE--Potpourri of Boutique Accessories For Spring.(No Show)		
Thursday Feb. 27 12:30 P.M. Luncheon	FASHIONS INSPIRED BY ELIO BERHANYER Showing of premiere collection, designed by Shannon Rodgers for Jerry Silverman, inspired by Hispanic designer, Elio Berhanyer, available at Miss Bergdorf. For benefit of The Spanish Institute. Price \$10.00 per person, contact: The Spanish Institute, PL. 5-1612. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	JERRY SILVERMAN (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 27 12:30 P.M. Luncheon	PRESS PREVIEW OF COUTURE SHOES Press preview at luncheon showing Altman's couture-design shoes. By invitation. (<u>For Release, Mon., March 2.</u>) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	9TH FLOOR CONFERENCE ROOM
Thursday Feb. 27 3:00 P.M. Champagne	PRESS PREVIEW: SPRING-SUMMER COLLECTION Preview for press of Sirchio's haute couture custom collection for Spring-Summer. By invitation. Thereafter by appointment. Contact: PL. 1-2064. Publicity: Budd Calisch, JU. 2-9090.	SIRCHIO	323 EAST 58TH STREET SALON - 4TH FLOOR
Feb. 27	PRESS SHOWING OF GIVENCHY COLLECTION IN PARIS, AT 3:00 P.M.		
Feb. 28	MACY'S RELEASE DATE--"Made-in-Europe" collection. (Preview, Feb. 21)		
Feb. 28	BLOOMINGDALE'S RELEASE--Elizabeth Arden's makeup. (Preview, Feb. 26)		
Feb. 28	ALTMAN'S RELEASE--Fieldcrest linens for children. (Preview, Feb. 25)		
Feb. 28	PRESS SHOWING OF BALENCIAGA COLLECTION IN PARIS, AT 3:30 P.M.		
Just Released	GLOVE COLORS FOR FALL 1964 Bright and neutral colors, coordinating with the fashions for Fall. Contact: Ann Mulligan, MU. 5-5881.	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

WEEK BEGINNING MONDAY, MARCH 2, 1964

March 2	B. ALTMAN RELEASE--Couture-design shoes. (Preview, Feb.27--See Above)		
Monday March 2 10:00 A.M.- 11:30 A.M.	PRESS PREVIEW OF SHOES FOR TRAVEL "The Blue Chip Travel Collection"--preview for the press of Delman's shoe fashions for travel. By invitation. Contact: Budd Calisch, JU. 2-9090.	DELMAN, INC.	BERGDORF GOODMAN DELMAN SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 2 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Spring custom-order fashions, designed by Leslie Morris. By invitation. (<u>For Release, Tues., March 3.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Beginning Monday March 2	FALL SPORTSWEAR AND DRESSES Continuous daily showings of Koret's Fall '64 sportswear and dresses. Contact: Miss Gerry McEvoy, LO. 5-2442.	KORET OF CALIFORNIA	1407 BROADWAY SHOWROOM - 4TH FLOOR
Beginning Monday March 2	"SECOND-SUMMER" JUNIOR COLLECTION Continuous daily showings of junior and petite dresses, sweater dresses, novelty cotton knits, coordinates, separates, and suits. Publicity: Claire Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
Beginning Monday March 2	EVENING FASHIONS FROM HONG KONG Cocktail and formal fashions in beads and sequins from Hong Kong, made of American fabrics. By appointment. Contact: Helena Kingman, PL.5-7053.	GORGEOUS IMPORTS CO.	21 WEST 58TH STREET ROOM - 12B
Tuesday March 3 9:00 A.M.- 11:30 A.M. Breakfast	PREMIERE SHOWING OF NEW SEWING MACHINE Singer will introduce and demonstrate their new sewing machine at break-fast showings, March 3, 4, 5 from 9:00 to 11:30 A.M. By invitation. Publicity: Trudi Ross at J. Walter Thompson, MU. 6-7000, Ext. 2983.	SINGER COMPANY	30 ROCKEFELLER PLAZA SHOWROOM - 64TH FLOOR
Tuesday March 3 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Spring collection. By invitation. (<u>For Release, Wed., March 4.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday March 3 12:00 Noon Luncheon	PREVIEW: FALL '64 SPORTSWEAR COLLECTION Darlene will present their Fall 1964 sportswear collection. By invitation. Continuous daily thereafter at showroom. Contact: BR. 9-9400.	DARLENE KNITWEAR, INC. (1407 BROADWAY)	SAVOY-HILTON HOTEL LE SALON BLEU
Tuesday March 3 3:00 P.M.	PRESS PREVIEW: SPRING- SUMMER COLLECTION Preview of Spring-Summer collection, designed by Oscar de la Renta for Elizabeth Arden. By invitation. (<u>For Release, Thurs., March 5.</u>) Publicity: Alan McGeehan at McGeehan & O'Connor, PL. 9-8150.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday March 4 11:00 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (<u>For Release, Fri., March 6.</u>) Publicity: Joan Springler, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
March 5	ELIZABETH ARDEN RELEASE--Spring-Summer fashions.(Preview, March 3--See Above)		
March 6	MACY'S RELEASE DATE--Import collection. (Preview, March 4--See Above)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. (<u>For Release, Mon., March 9.</u>) Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Saturday March 7- March 15	FORTY-SEVENTH INT'L FLOWER SHOW "The World's Fair of Flowers"--forty-seventh annual flower show. Hours: 1:00-10:00 P.M. Thereafter, 10:00 A.M.-10:00 P.M. Last day, 1:00-7:00 PM Tickets: \$2.50 (adults); \$1.00 (children). Publicity: Abbot M. Geer at E.M. Freystadt, LE. 2-5960.	HORTICULTURAL SOCIETY; N.Y. FLORISTS' CLUB	NEW YORK COLISEUM COLUMBUS CIRCLE
Saturday March 7- March 15	N.Y. COLISEUM ANTIQUES FAIR A sampling of several centuries in the fashions and home furnishings, with accent on the useful as well as the unusual, displayed by more than 140 dealers in American, European, and Oriental antiques. Guided tours week-day evenings. Hours: 1:00-11:00 P.M.; Sunday, 2:00-7:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	N.Y. COLISEUM COLUMBUS CIRCLE
March 9	BERGDORF GOODMAN RELEASE--Import collection. (Preview, March 6--See Above)		
Monday March 9- March 14	SIXTY-FIRST ANNUAL AMERICAN TOY FAIR About 1000 exhibitors will show at the 1964 Toy Fair, with temporary exhibits at 200 Fifth Avenue and 1107 Broadway. (<u>Press conference, Tues., March 10 at 10:30 A.M.</u>) Contact: Frank Gavitt, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTEL NEW YORKER & 1107 BROADWAY
Tuesday March 10 9:30 A.M. Coffee	PRESS PREVIEW: SUMMER JEWELRY FASHIONS "Precious Greenery"--press preview of Summer jewelry collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	ERWIN PEARL	6 WEST 57TH STREET "VENETO 57"
Tuesday March 10 4:00 P.M. Cocktails	PREVIEW OF FALL KNITWEAR COLLECTION Preview of Fall knitwear collection, designed by Mirsa for Mallory. Show at 4:30 P.M. By invitation. (<u>Note Change of Date.</u>) Continuous daily thereafter. Contact: WI. 7-4406. Commentator and Publicity: Mary Alice Rice, PL. 2-5726.	MIRSA FOR MALLORY	1410 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday March 11 9:00 A.M. and 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS "The European Import Collections, Spring 1964"--Spring import collection at breakfast and luncheon. Report and Commentary: Eugenia Sheppard, Women's Feature Editor, "N.Y. Herald Tribune"; Russel Carpenter, Vice-President, I. Magnin & Co. Chmn.: Eugenia Sheppard. Prices: Breakfast--\$8.00, members; \$15.00, guests; Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Wednesday March 11 12:00 Noon Luncheon	"TRAIL BLAZER" AWARD LUNCHEON Presentation of thirteenth "Trail Blazer" award. Speaker: Kenneth Chorley, former president--Colonial Williamsburg. Prices: \$6.50, members; \$7.50, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEX.AVE.)	HOTEL PIERRE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 12 9:30 A.M. Coffee	PREVIEW: IMPORTS AND REPRODUCTIONS Ohrbach's will preview their collection of French and Italian imports and reproductions. <u>For the press, by invitation only. (For Release, Friday, March 13.)</u> Contact: Mary Ann Crenshaw, OX. 5-4000, Ext. 208. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Thursday March 12 12:30 P.M. Luncheon	SPRING-EARLY SUMMER FASHIONS AT LUNCHEON Malcolm Starr will present their Spring-early Summer Frank Starr Originals, available at Lord & Taylor. Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Friday March 13 10:00 A.M.	PREVIEW OF IMPORTS AND REPRODUCTIONS Press preview of French imports and reproductions. By invitation. <u>(For Release, Mon., March 16.)</u> Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Sunday March 15- March 18	FOURTEENTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to see Summer showings by 28 members of the Texas Fashion Creators Association at annual press week. By invitation. Contact: Mrs. Velma McKee, 913 Tower Petroleum Building, Dallas, Texas.	TEXAS FASHION CREATORS ASS'N	HOTEL MARRIOTT DALLAS, TEXAS
March 16	ALEXANDER'S RELEASE--Imports and reproductions. (Preview, March 13--Above)		
Monday March 16 11:30 A.M.	SPRING-SUMMER PREVIEW BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. <u>(For Release, Tues., March 17.)</u> Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 16 12:15 P.M.; 6:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Two showings of import fashions for customers, 12:15 and 6:00 P.M. Open to public. Publicity: Joan Springler, OX. 5-4000, Ext. 2260.	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
Monday March 16 3:00 P.M. Cocktails	PREMIERE: COIFFURES BY VIDAL SASSOON OF LONDON Intercoiffure will present the premiere showing of coiffures for Spring-Summer by Vidal Sassoon of London; also, the Grand Coiffeurs of U.S.A., including Gene Shacove of Beverly Hills; Enrico Caruso, Victor Balestri, R. Keith, David of the Chatham, Lindahl of San Francisco, and Herbert of Bohle. <u>Show at 3:30 promptly.</u> By invitation. Commentator and contact: John Bernard, TE. 8-0459.	INTERCOIFFURE	HOTEL PIERRE BALLROOM
Monday March 16 5:45 P.M.	CUSTOMER SHOWING OF IMPORTS Open to public. March 18--Newark--1:00 P.M.; March 20--Westbury--1:00 P.M. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 18 5:00 P.M. Champagne	CRAVATS FOR SPRING-SUMMER, 1964 Champagne press preview of Mr. John's "Man of Distiction" cravats for Spring and Summer, 1964. By invitation, for the press only. Contact: Edward Kaplan, LE. 2-9873.	MR. JOHN	24 WEST 57TH STREET SALON
Thursday March 19 2:00 P.M.; 8:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Alexander's will present their French import collection to customers: March 19 at 2:00 and 8:00 P.M. (Paramus, N.J.); March 21 at 11:00 A.M. and 2:00 P.M. (Milford, Conn.). Open to public. Publicity: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	SUBURBAN STORES
March 27	GOOD FRIDAY		
March 27	PASSOVER BEGINS AT SUNDOWN (First day, Sat., March 28.)		

EASTER ACTIVITIES IN NEW YORK CITY

Sunday March 29 12:00 Noon Luncheon	PRESENTATION OF FASHIONS AT LUNCHEON Hats by Cesar Rubio. Fashions--Terry Allen, Bataldi, Belliciano, Countess Alexander, Pepe Fernandez, Gothe, Pattullo-Jo Copeland, Malcolm Starr, Swiss Fabric and Embroidery Center, Teal Traina. Children's dresses--Cinderella. Furs--Christie Bros. Hairstyles--Michel Kazan. Show at 12:45. Luncheon: \$8.00; contact: EL. 5-3000, Ext. 318. Fashion Show Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA SERT ROOM
Sunday March 29 1:00 P.M. Luncheon	HATS AND ACCESSORIES AT EASTER LUNCHEON "World's Fairest Collection of Hats"--by John Frederics. Also, Easter bonnets through the years from Lederman collection. Furs--Reiss & Fabrizio. Show at 2:15 P.M. Reservations: \$15.00 (including one drink), for benefit of Easter Seal Society, 239 Park Ave. So., SP. 7-1120. Guest commentator: Betty Furness. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	JOHN FREDERICS	HOTEL PLAZA TERRACE ROOM
Sunday March 29 1:00 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON Hats by Vincent-Harmik. Fashions--Belliciano, Countess Alexander, Pepe Fernandez, Harvey Furst, Gothe, Nat Kaplan, Pattullo-Jo Copeland, Malcolm Starr, Swiss Fabric and Embroidery Center, Teal Traina. Furs--Ben Kahn. Hairstyles--Michel Kazan. Children's dresses--Cinderella. Show at 1:45 PM. Luncheon: \$8.00; contact: EL. 5-3000, Ext. 318. Fashion Director and Commentator: Mia Grau, PL. 5-1127.	LEADING DESIGNERS	WALDORF-ASTORIA EMPIRE ROOM
Sunday March 29 1:00 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON Mr. John's fine-art-inspired "Delightful Botticelli" Collection, for Spring-Summer, including hats, haute couture, furs, custom cosmetics, and boutique accessories. For benefit of Girls' Club of N.Y. Reservations--\$9.50; contact: "Banquet Dept.," PL. 5-1000. Mr. John Publicity: Joseph Mann, PL. 7-1966. Producer: Mary Alice Rice, PL. 2-5726.	MR. JOHN	SHERATON-EAST HOTEL BALLROOM

(continued on following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>EASTER ACTIVITIES IN NEW YORK CITY (continued from page 5)</u>			
Sunday March 29 1:00 P.M. Luncheon	MILLINERY FASHIONS AT EASTER SHOWING "Primavera Collection" of hats by Emme. "La Collection Magnifique" of furs by Georges Kaplan. Reservations: \$11.00; contact: "Banquet Dept.," PL. 9-3000. Producer and Commentator: Mary Alice Rice, PL. 2-5726.	EMME	HOTEL PLAZA TERRACE ROOM
March 30	MACY'S RELEASE--Ann Campion gardening fashions. (No Press Show)		
Beginning Monday March 30	SHOWING OF FALL JUNIOR KNITS Dresses and costumes, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday March 31	OPENING: EARLY FALL COAT COLLECTION Showing of Originala's early Fall coat collection. By appointment. Contact: Louis Mariani, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Thursday April 2 12:00 Noon Luncheon	FIFTIETH ANNIVERSARY PRESENTATION "Fifty Years of Bleachable Fashions in Ready-to-Wear and Home Furnishings"--musical pageant to launch the Fiftieth Anniversary celebration of The Clorox Company. By invitation. Contact: Sandy Black or Katie Saunders, The Clorox Bureau, 300 East 44th Street, 661-3400.	CLOROX BUREAU OF BLEACHING INFORMATION	HOTEL BILTMORE MUSIC SUITE
Friday April 3 12:00 Noon	FABRICS DIVISION LUNCHEON MEETING More details and prices in a later issue. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Wednesday April 8 2:00 P.M.	OPENING: ADVANCE FALL JUNIOR COLLECTION Mam'selle will present their advance Fall junior collection, designed by Betty Carol. By invitation. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday April 8 6:30 P.M. Dinner	SHOWING OF FASHIONS FOR FALL, 1964 Formal dinner and fashion show of trend-setting styles for Fall 1964, featuring "Great American Knits" in Du Pont fibers. Cocktails, 6:30--Terrace Room; Dinner, 7:30--Ballroom, followed by show. For retail store executives, buyers and press, by invitation. Contact: <u>Trade</u> --Joy Diamond, 971-4326; <u>Press</u> --Ellen Morris, 971-4404.	DU PONT	HOTEL PLAZA TERRACE ROOM
Thursday April 16 9:00 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR COLLECTION Preview for press and buying offices of women's Fall sportswear. <u>Show at 9:30 A.M.</u> By invitation. Contact: Roberta Berk or Claire de Kupsa, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Sunday April 19- April 23	FIFTH ANNUAL SKI TRADE SHOW One-hundred-fifty member firms will present ski apparel, equipment, footwear, and accessories, including more than 1200 different brand-name products. Contact: Ralph A. des Rochas, MO. 1-1533.	SKI INDUSTRIES AMERICA (366 MADISON AVENUE)	TRADE SHOW BLDG. & NEW YORKER HOTEL
April 22	OPENING OF N.Y. WORLD'S FAIR.		

MOVIES...THEATRE...OPERA

- Thursday
Feb. 27 OPENING: "WHAT MAKES SAMMY RUN" 54TH ST. THEATRE, 152 WEST 54TH STREET
Starring Steve Lawrence, Sally Ann Howes, Robert Alda, with Bernice Massi,
Barry Newman, Victor Kilian, Robert France, Anny Freeman, George Coe,
Mace Barrett, Walter Klavun, in the musical based on the novel by Budd
Schulberg, presented by Joseph Cates. Director: Arthur Storch. Costumes:
Noel Taylor. Publicity: Kirschner-Welles, LT. 1-1533.
- Monday
March 2 TWENTY-FIRST WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., March 2: Menotti's "The Last Savage." Tues., March 3: Strauss'
"Ariadne auf Naxos." Wed., March 4: Wagner's "Lohengrin." Thurs.,
March 5: Tchaikovsky's "Eugene Onegin." Fri., March 6: Verdi's "Falstaff."
Sat. Mat., March 7: Verdi's "Don Carlo." Sat. Eve., March 7: Bellini's
"La Sonnambula." Publicity: Francis Robinson, PE. 6-1200.
- Wednesday
March 11 PREMIERE: "BECKET" (Movie) LOEW'S STATE THEATRE, B'WAY & 45TH ST.
Starring Richard Burton as Becket and Peter O'Toole as his King, with
John Gielgud, Donald Wolfit, Martita Hunt, Pamela Brown, based on the
play by Jean Anouilh, presented by Paramount in TechniColor. Director:
Peter Glenville. Publicity: Johanna Grant, BR. 9-8700.
- Saturday
March 14 OPENING: "FUNNY GIRL" THE WINTER GARDEN, 1634 BROADWAY
Starring Barbra Streisand, Sydney Chaplin, Kay Medford, in a new musical
about the emergence of Fanny Brice as a star during the years 1910-1925,
presented by Ray Stark. Music: Jule Styne. Lyrics: Bob Merrill.
Director: Garson Kanin. Costumes: Irene Sharaff. Publicity: Walter
Alford and Frank Goodman, CI. 6-4180.
- Monday
March 24 OPENING: "A MURDERER AMONG US" MOROSCO THEATRE, 217 WEST 54TH STREET
Jeff Britton will present a comedy drama about a man imprisoned for murder
he did not commit, and after his release feels that society owes him a
murder; starring Tom Bosley, Pierre Olaf, Loring Smith, Severn Darden.
Director: Sam Wanamaker. Publicity: Harvey Sabinson, TN. 7-8500.
- Wednesday
March 25 OPENING: "NEVER LIVE OVER A PRETZEL FACTORY" EUGENE O'NEILL THEATRE
Paul Vroom, Buff Cobb, with Albert Marre will present a new comedy about
three dedicated young men who wish to make a short art film and an alco-
holic star who makes their project into an epic of gigantic proportions.
Starring Dennis O'Keefe, Nancy Franklin, Lawrence Pressman, Bill Murray,
Martin Sheen, Laura Sanders, Robert Strauss. Director: Albert Marre.
Costumes: Frank Thomson. Publicity: David Lipsky and Lawrence Witchel,
CI. 6-7140.
- Thursday
March 26 OPENING: "ANYONE CAN WHISTLE" MAJESTIC THEATRE, 245 WEST 44TH STREET
Starring Lee Remick, Angela Lansbury, Harry Guardino, with Henry Lascoe,
James Frawley, Arnold Soboloff, in the new musical comedy about a man of
mistaken identity; presented by Kermit Bloomgarden, Diana Krasny, Robert
Fryer, Laurence Carr, John Herman. Director: Arthur Laurents. Costumes:
Theoni Aldredge. Publicity: James Proctor, BR. 9-6885.
- Wednesday
March 26 PREMIERE: "THE FALL OF THE ROMAN EMPIRE" (Movie) DE MILLE, 7TH AVE. & 47 ST.
Starring Sophia Loren, Christopher Plummer, Alec Guinness, James Mason,
Stephen Boyd, John Ireland, Mel Ferrer, Omar Sharif, Anthony Quale, in
the movie released by Paramount in PanaVision and TechniColor. Producer:
Samuel Bronston. Director: Anthony Quinn. Music: Dimitri Tiomkin.
Costumes: Venierio Calasanti and John Moore. Publicity: Johanna Grant,
BR. 9-8700.

CALENDAR FOR 1965

JANUARY							FEBRUARY							MARCH						
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4	5	6	7	8	9	10	1	2	3	4	5	6	7	5	6	7	8	9	10	11
11	12	13	14	15	16	17	8	9	10	11	12	13	14	12	13	14	15	16	17	18
18	19	20	21	22	23	24	15	16	17	18	19	20	21	19	20	21	22	23	24	25
25	26	27	28	29	30	31	22	23	24	25	26	27	28	26	27	28	29	30		
							29	30	31											
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2							1				1	2	3	4
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				